

# Recording A CD For Ministry

...without spending a fortune.







**The Plan**

**The Music**

**The Gear**

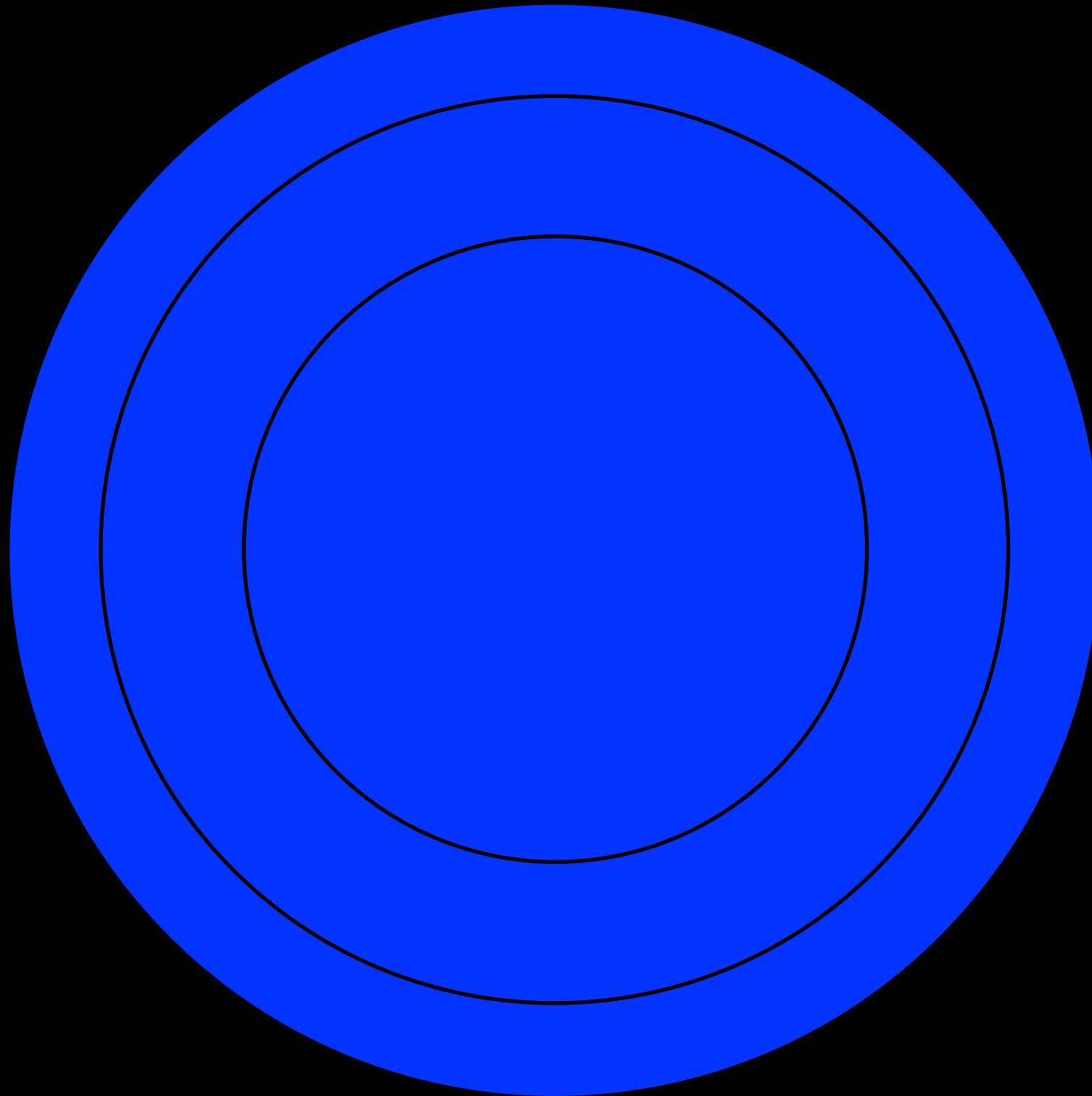


# The Plan

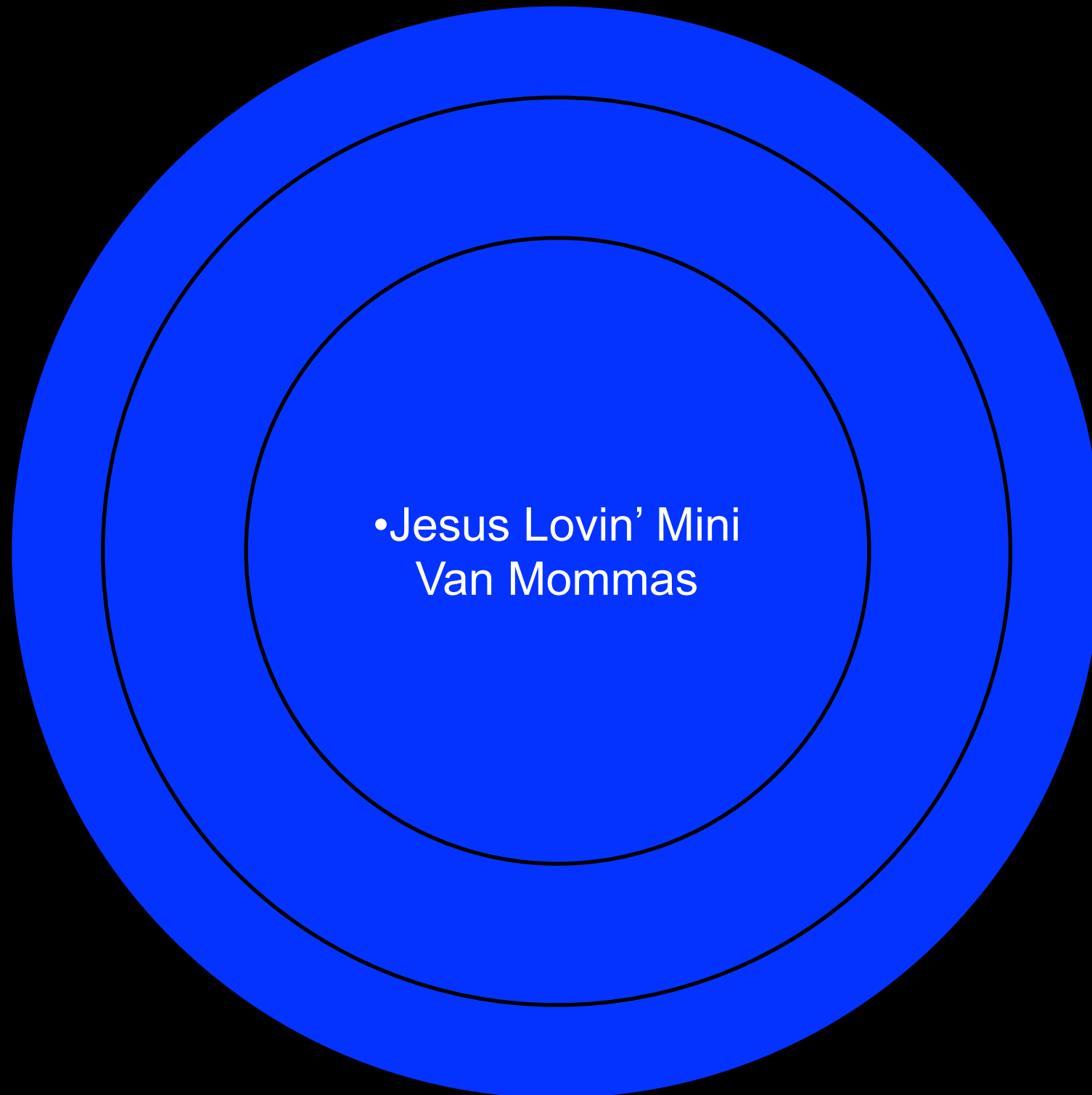
Who is it for?

Who is it *not* for?

**Who does this music naturally appeal to?**



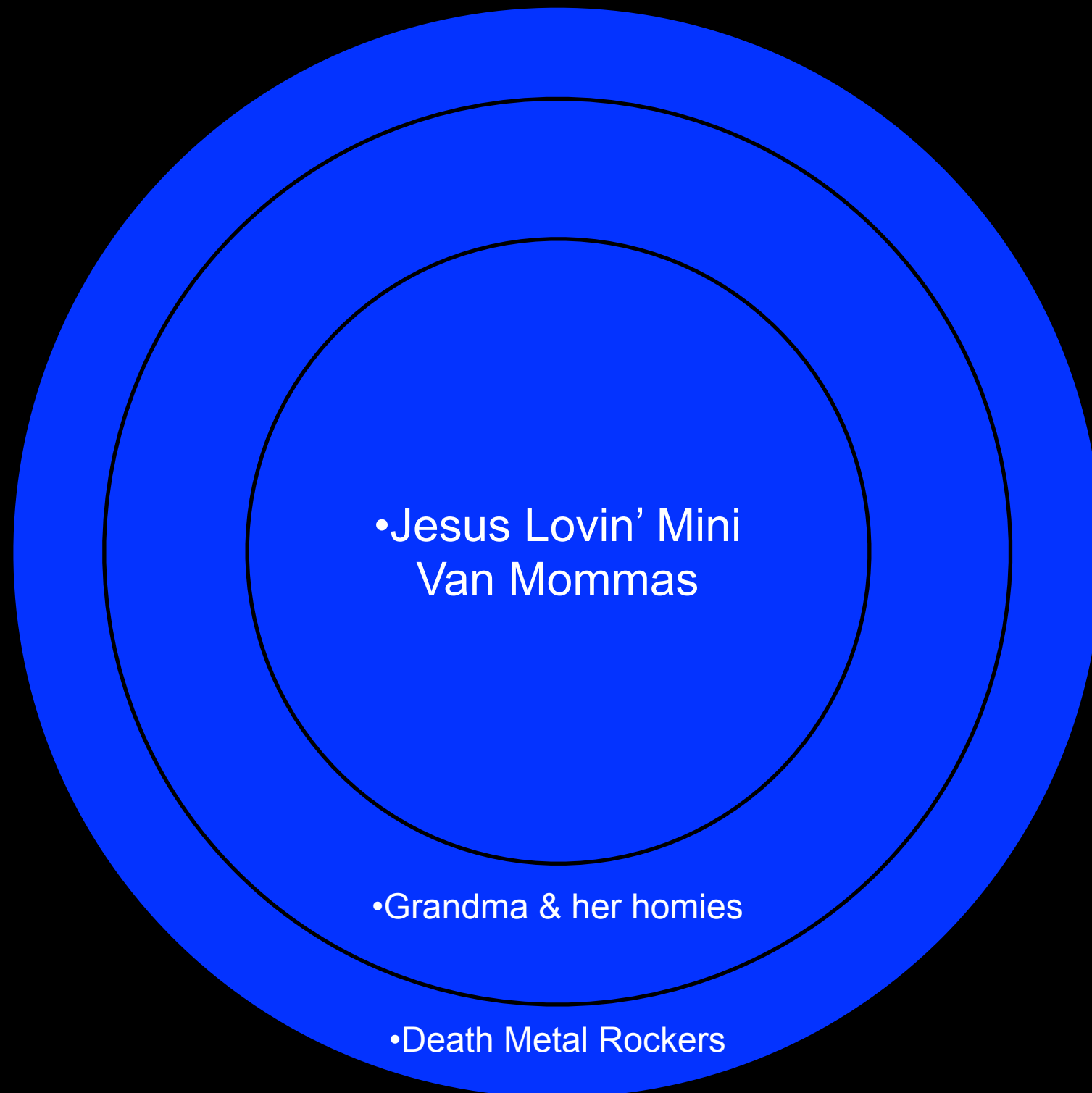
# Who does this music naturally appeal to?



# Who does this music naturally appeal to?



# Who does this music naturally appeal to?





# Plan Overview

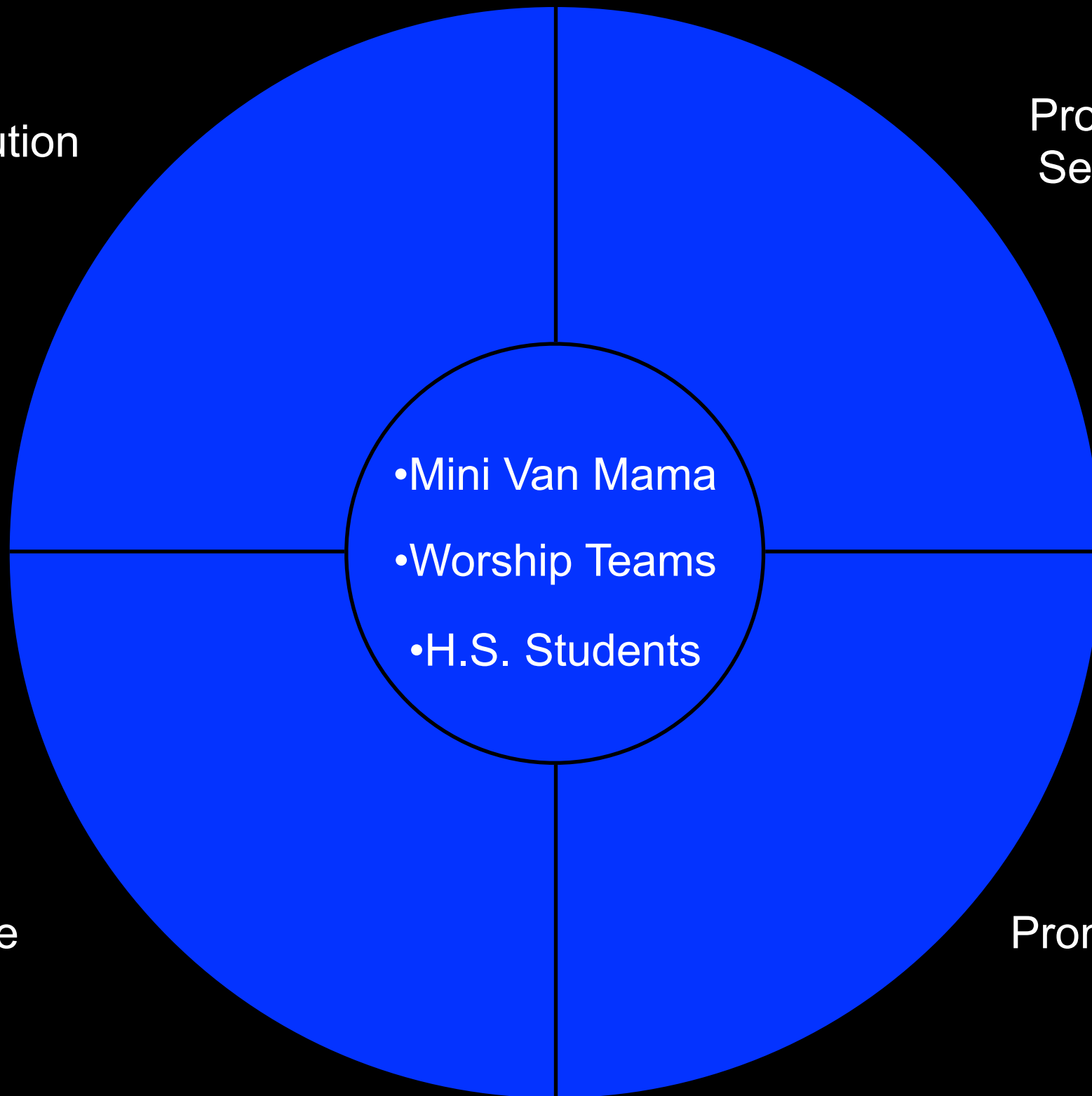
Distribution

Product/  
Service

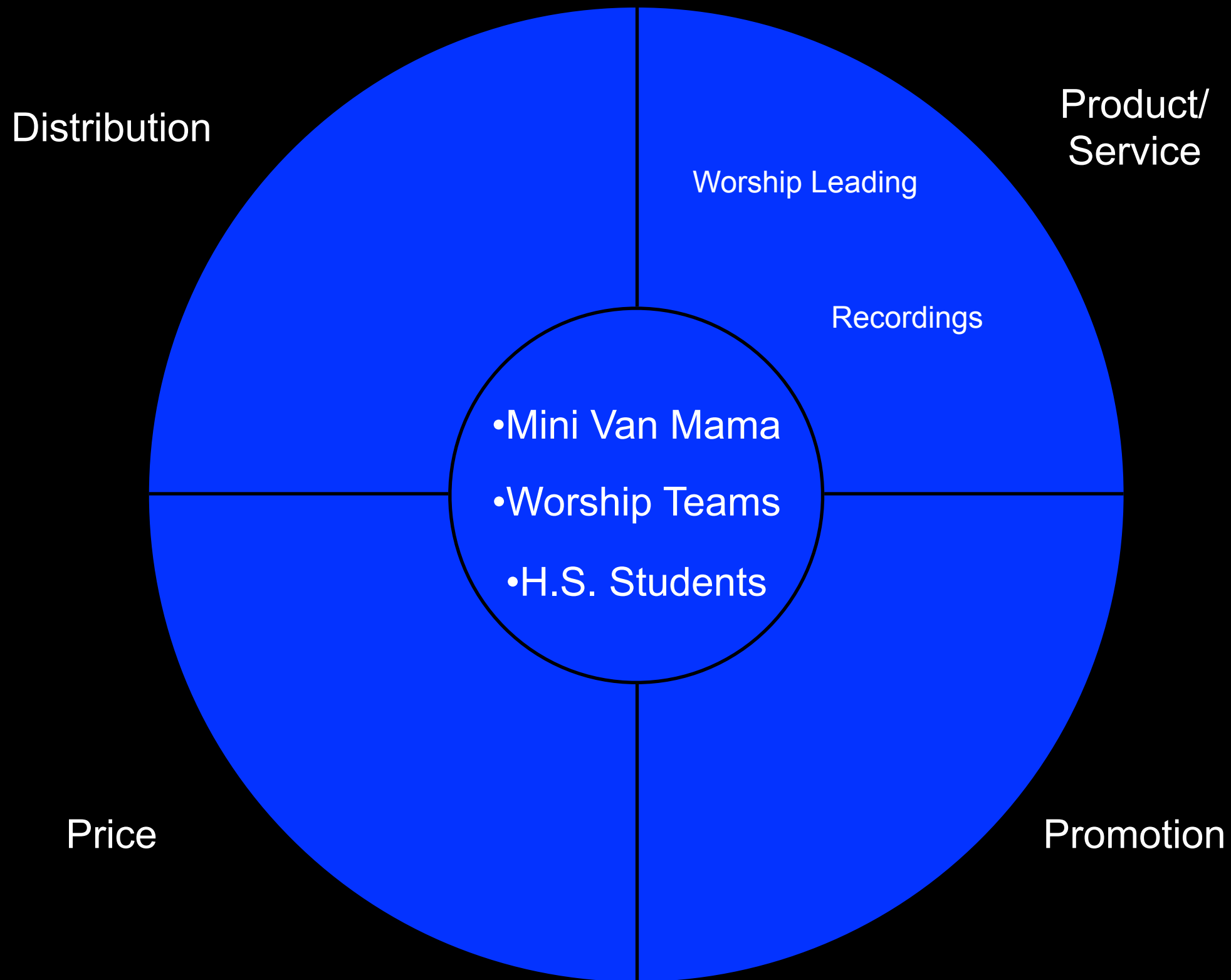
- Mini Van Mama
- Worship Teams
- H.S. Students

Price

Promotion

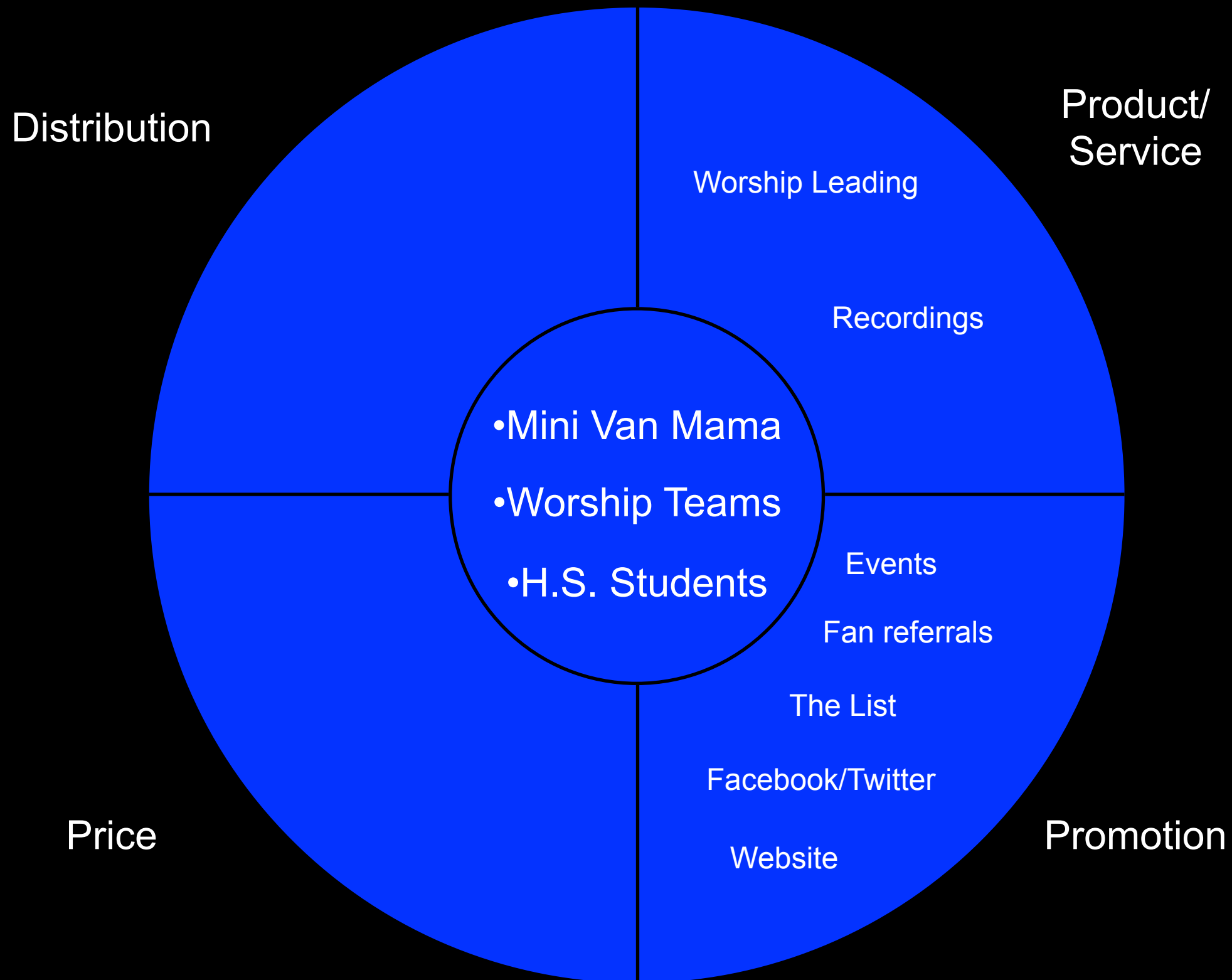


# Plan Overview

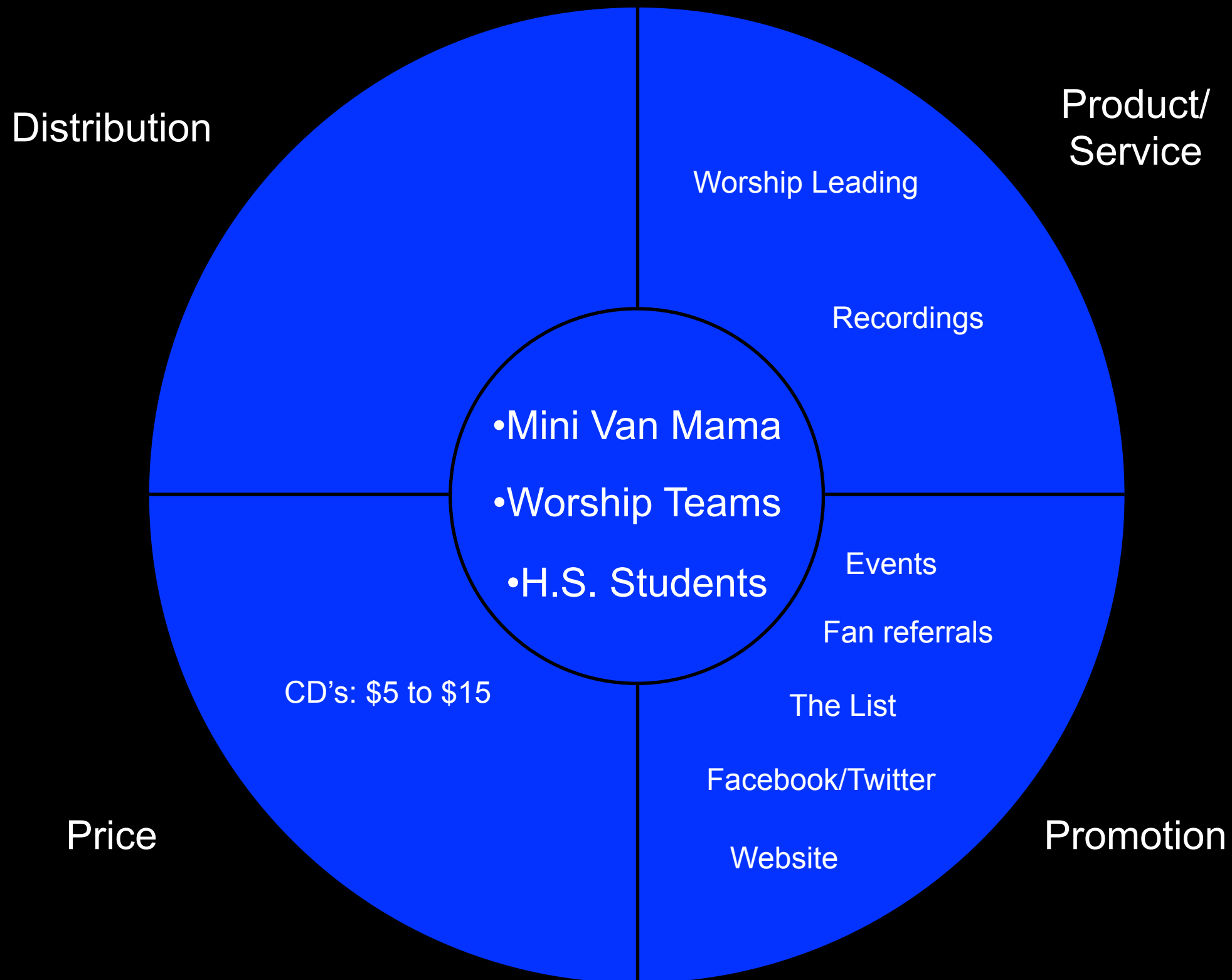




# Plan Overview

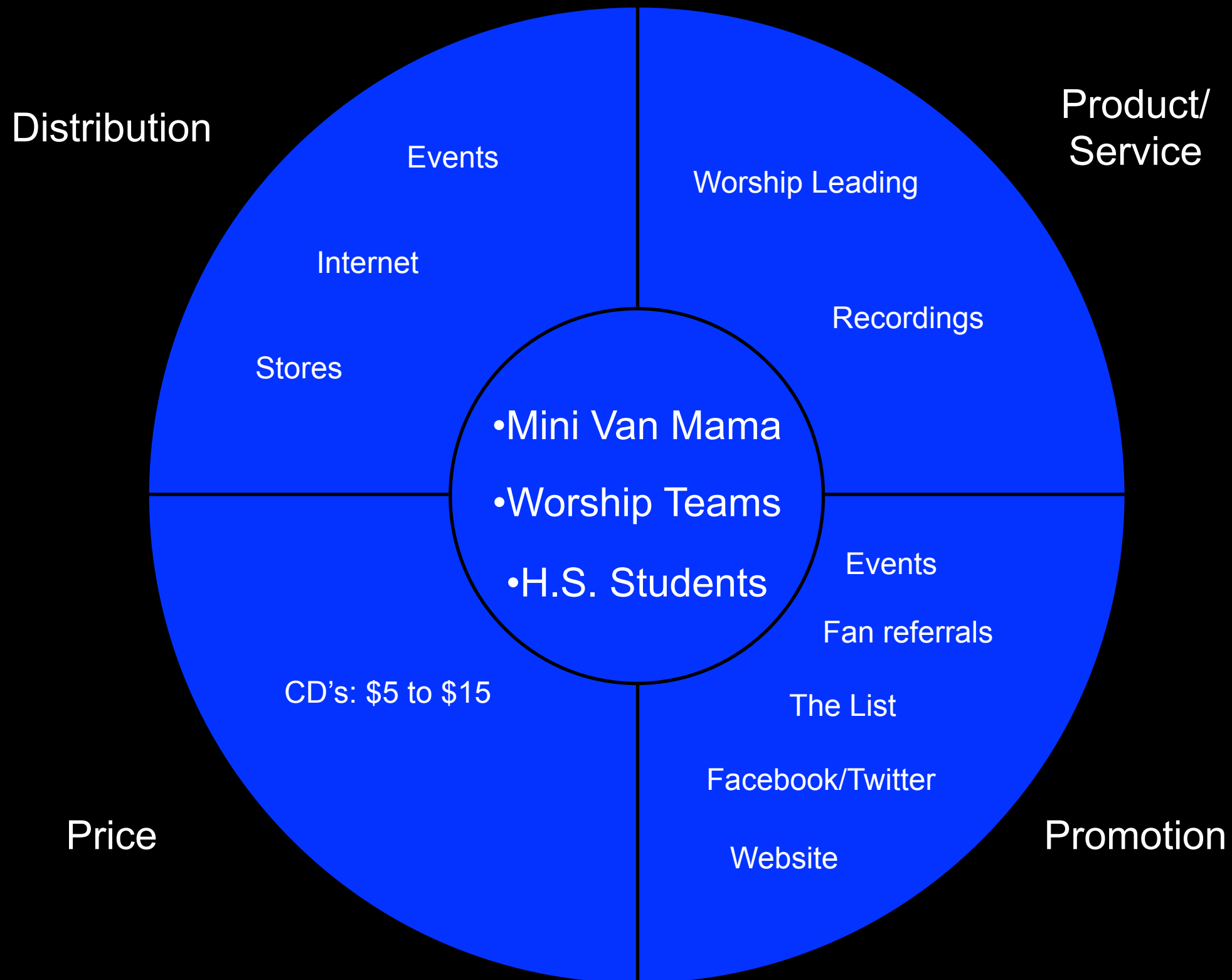


# Plan Overview





# Plan Overview



# The Music

What style and sound?



# Recording Process



# Recording Process

## Pre-Production





# Recording Process

## Pre-Production

Set list

Mechanical Licenses

Song Arrangements

Pre-Production



# Recording Process

## Pre-Production

Set list

Mechanical Licenses

Song Arrangements

Pre-Production

## Production





# Recording Process

## Pre-Production

Set list

Mechanical Licenses

Song Arrangements

Pre-Production

## Production

Recording/tracking

Editing

Mixing

Mastering



# Recording Process

## Pre-Production

Set list  
Mechanical Licenses  
Song Arrangements  
Pre-Production

## Production

Recording/tracking  
Editing  
Mixing  
Mastering

## Post-Production





# Recording Process

## Pre-Production

Set list  
Mechanical Licenses  
Song Arrangements  
Pre-Production

## Production

Recording/tracking  
Editing  
Mixing  
Mastering

## Post-Production

Artwork  
Replication/Duplication  
Release Events



# The Gear

How will this recording  
be made?



# The Gear

## Digital Audio Workstation

- Logic Pro
- Pro Tools
- Cakewalk
- Nuendo
- CuBase



# The Gear

## Instruments and Sounds

- Actual people
- Virtual Instruments

## Microphones

- Large Diaphragm Condenser
- Dynamic



# The Gear

## Digital/Audio Converters

- Apogee Duet
- Pro Tools MBox
- PreSonus Firestudio



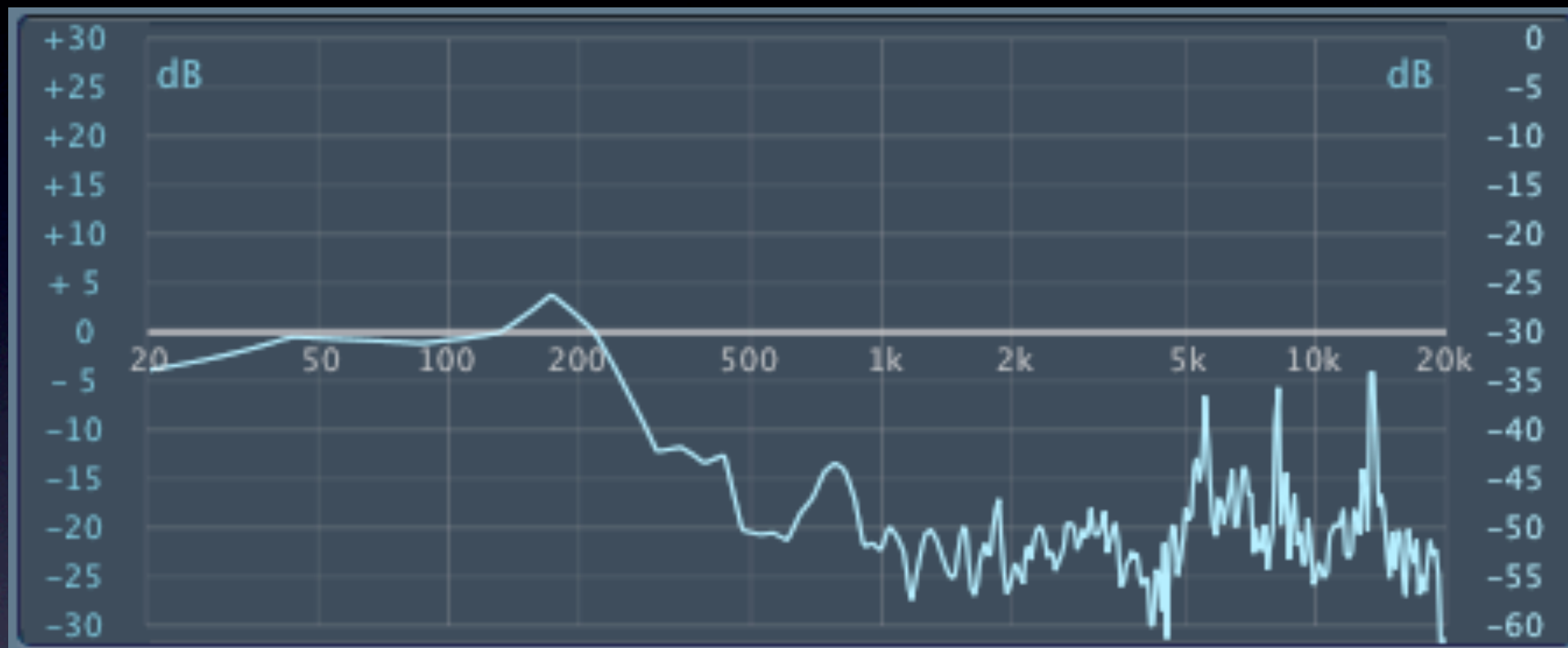
# The Gear

## Plug-Ins

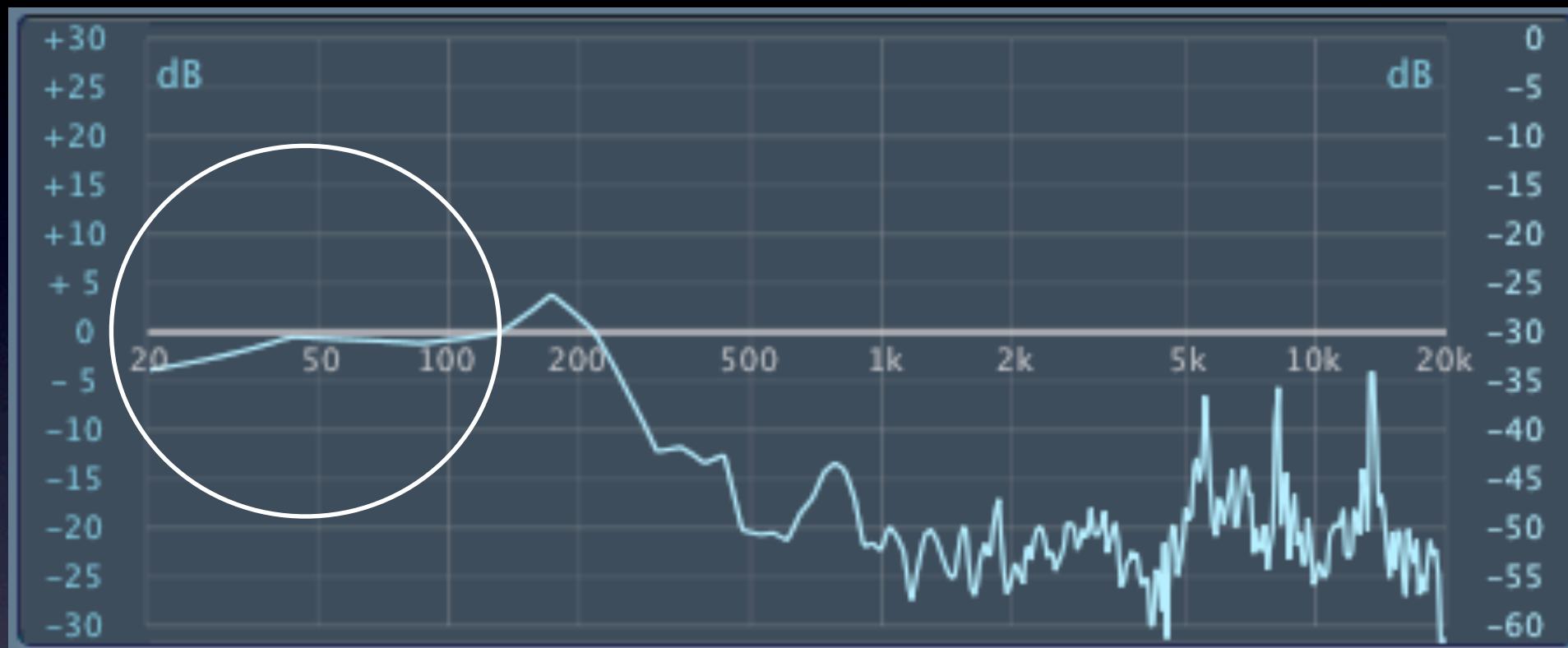
- EQ & Compression
- Reverbs and Delays
- Pitch correction
- Many more...



# Sonic Spectrum



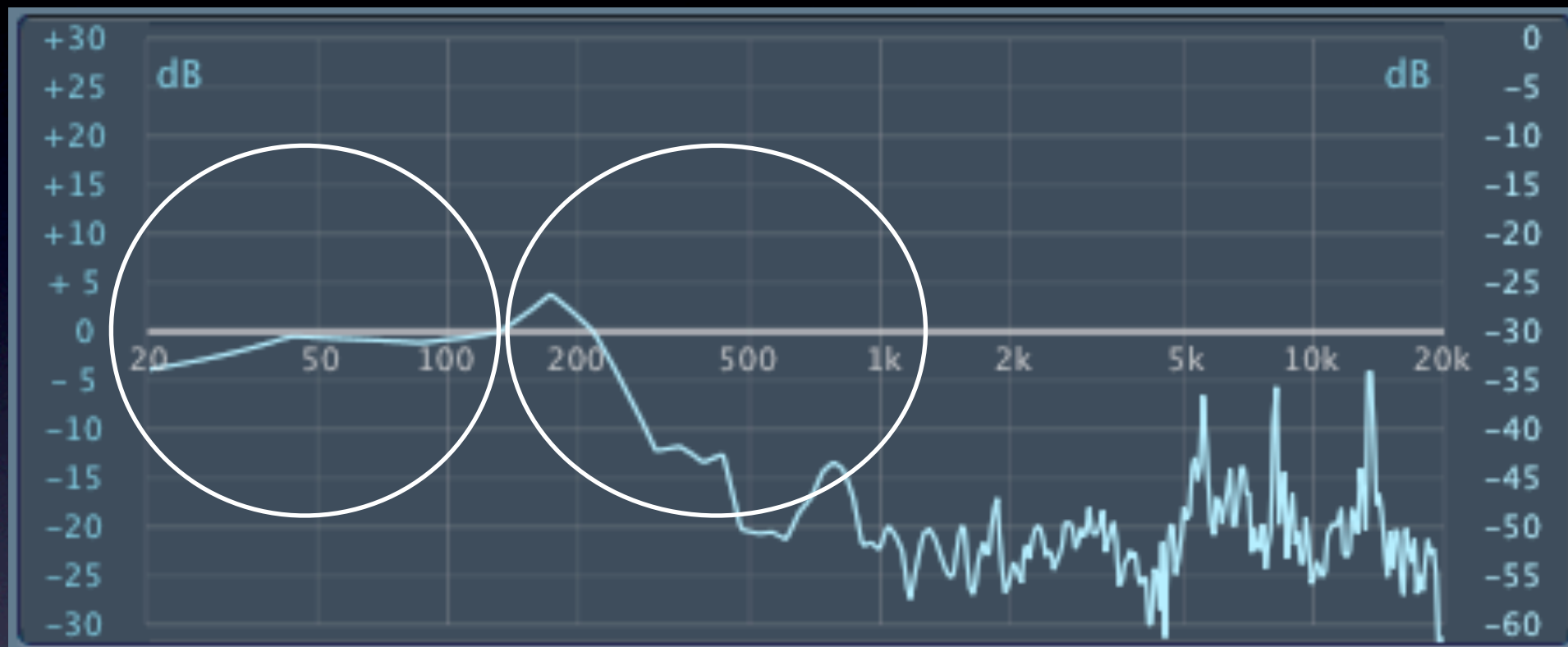
# Sonic Spectrum



Lows



# Sonic Spectrum

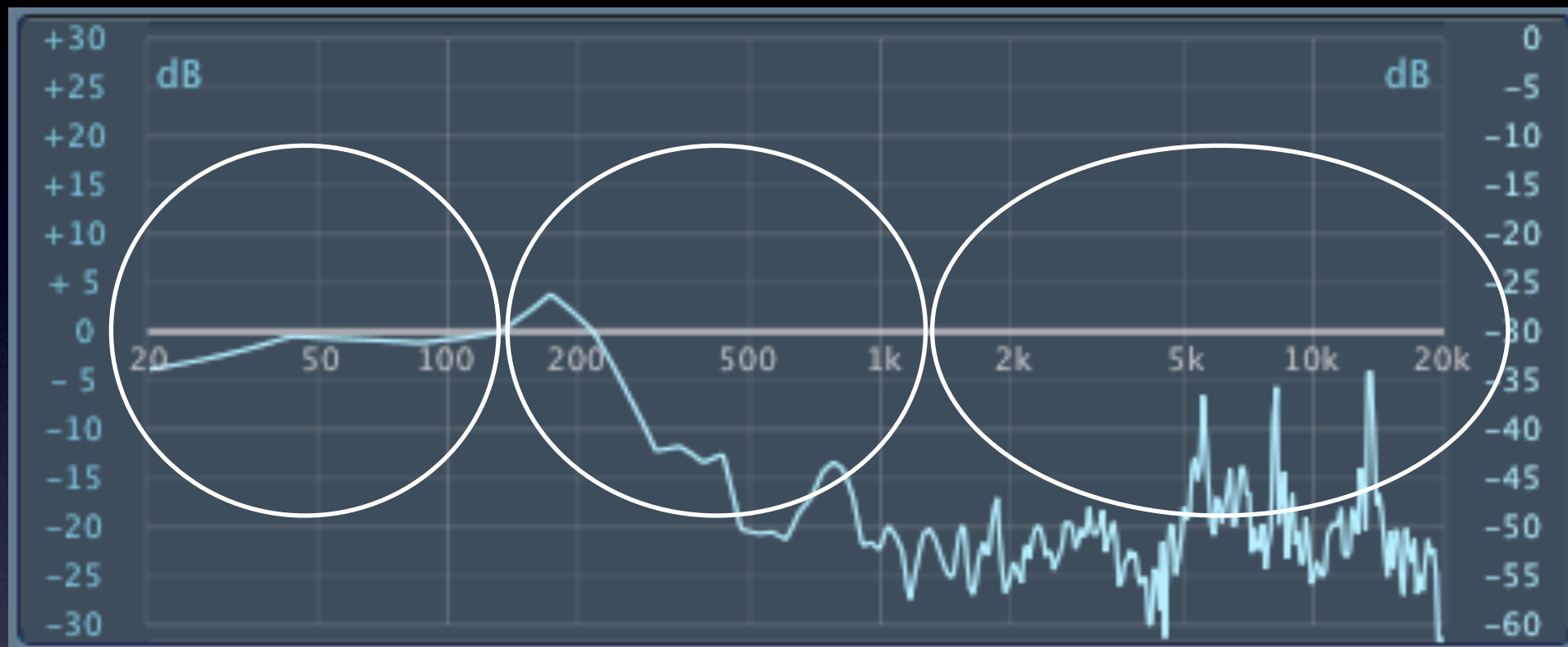


Lows

Mids



# Sonic Spectrum

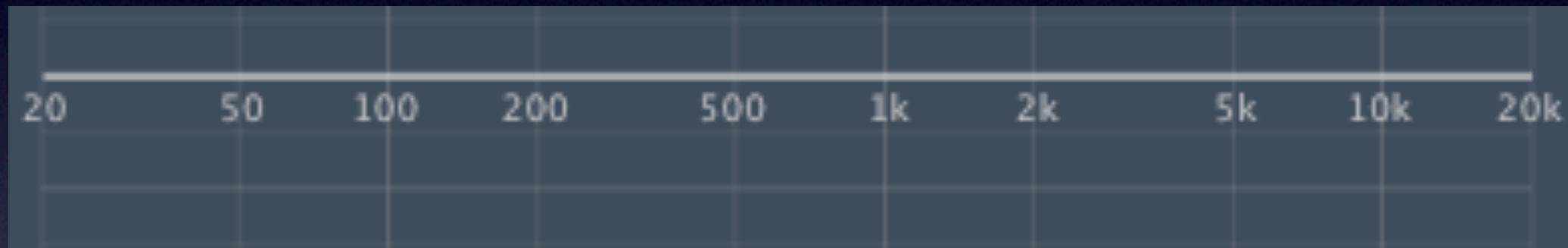


Lows

Mids

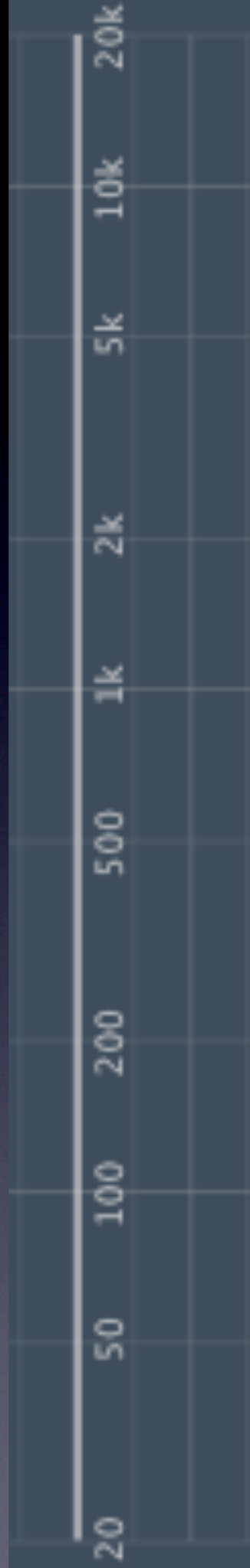
Highs

# Sonic Spectrum



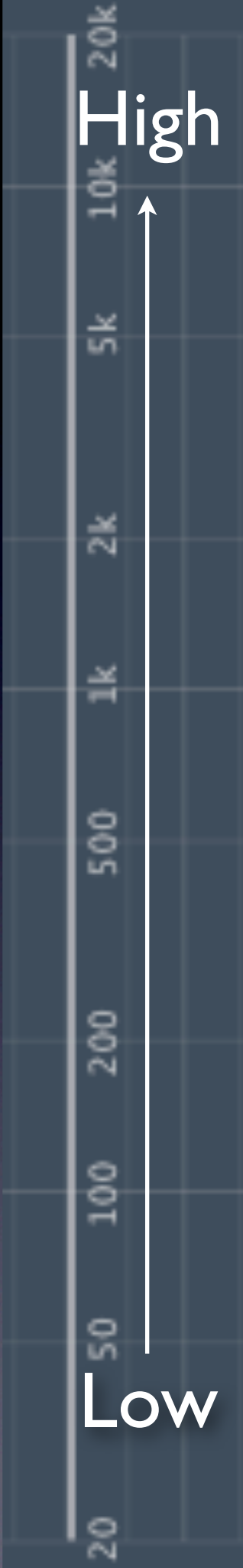


# Sonic Spectrum





# Sonic Spectrum





# Sonic Spectrum

Lows

Bass

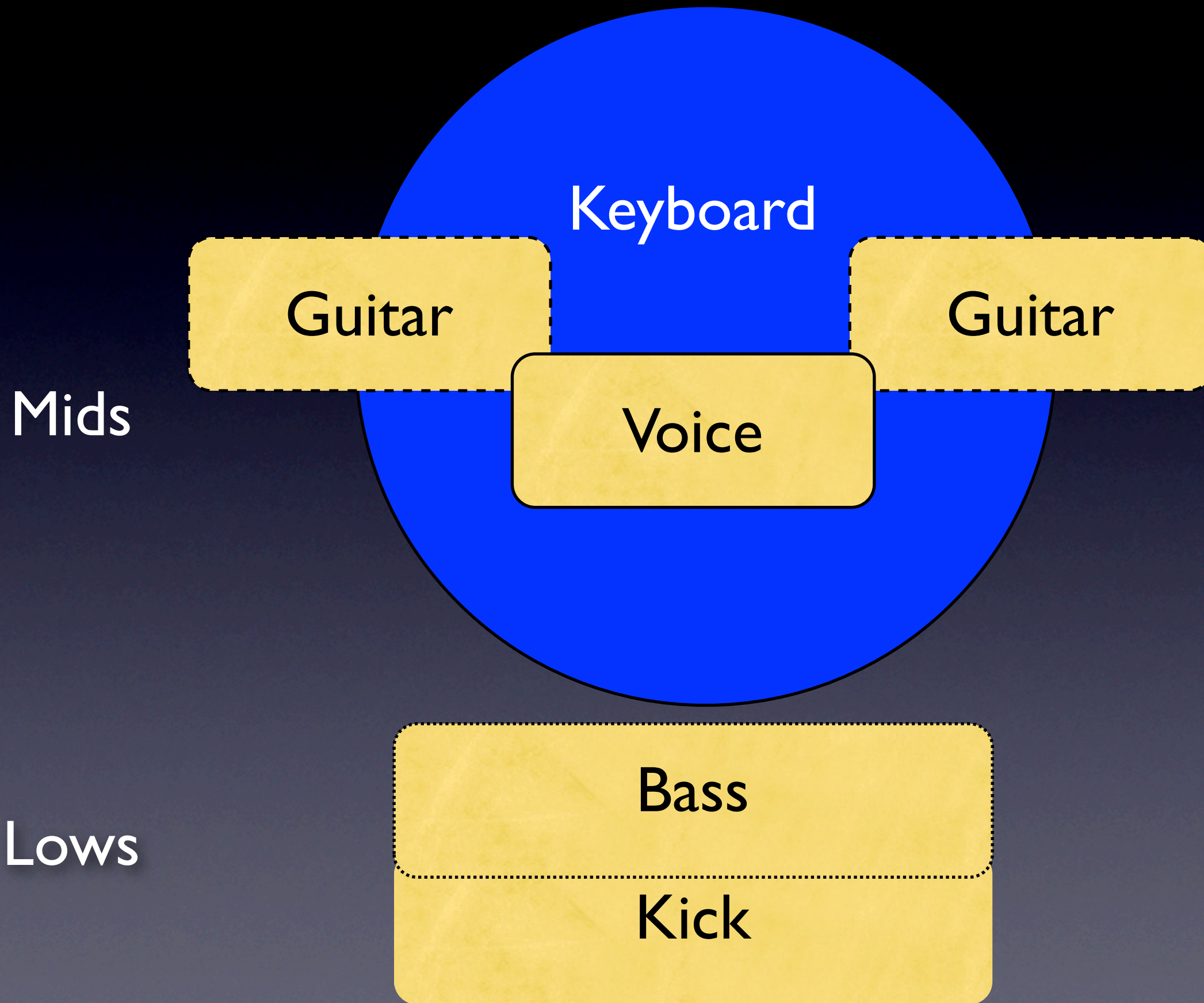
Kick

High

Low

20 50 100 200 500 1k 2k 5k 10k 20k

# Sonic Spectrum



High

Low



# Sonic Spectrum

Highs

Hats

Tamb.

Keyboard

Guitar

Guitar

Voice

Mids

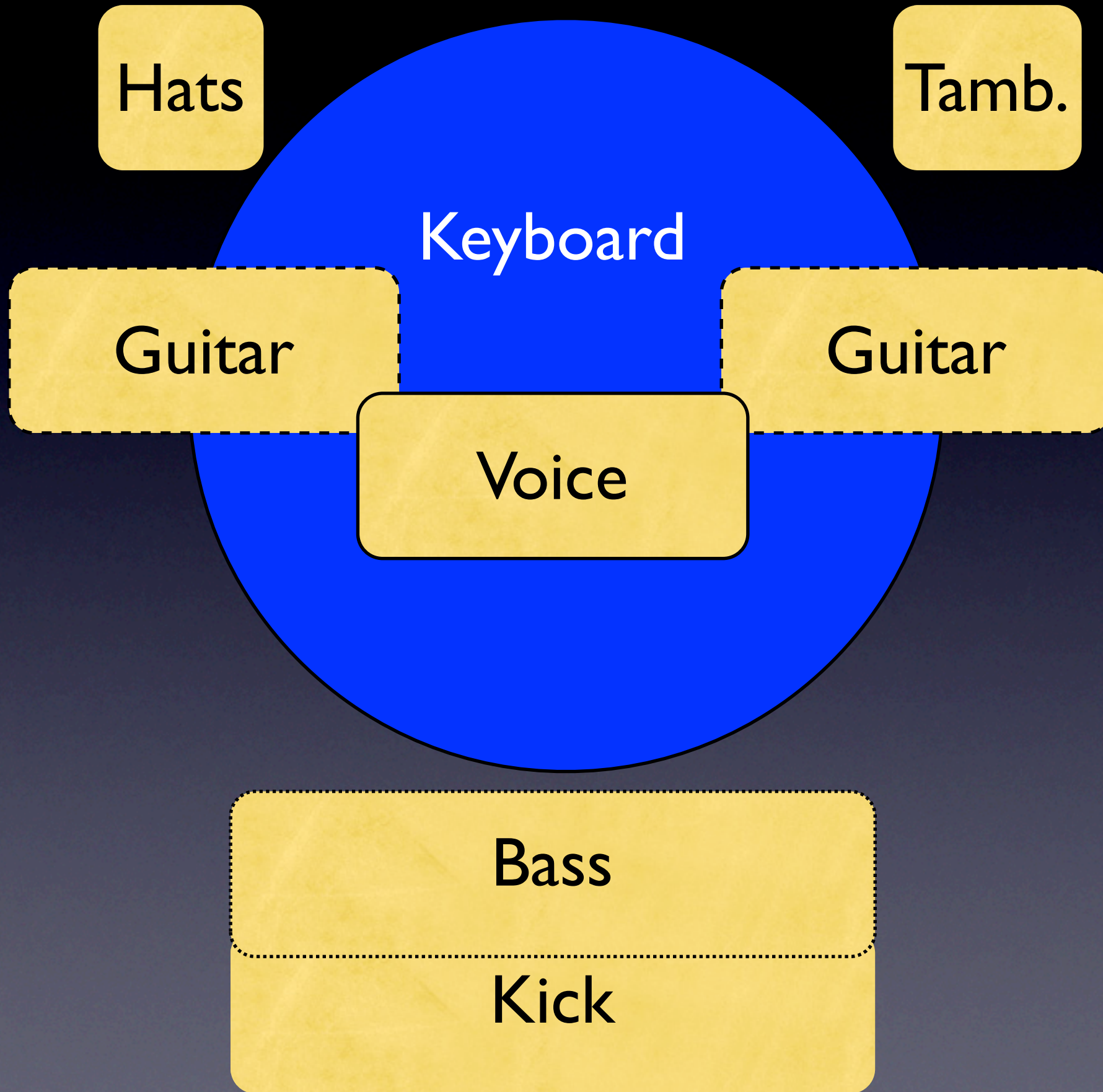
Bass

Kick

Lows

High

Low



# Worship Team Expedition



**take it to the next level.**



# Contact Info:

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